

Consumer Studies - Business Plan

Names: _____

- Working with a group not more than four, list five business ideas you could start. One of these ideas would have to work for a Dragons Den / Shark Tank submission.

Business Idea – look at needs
1.
2.
3.
4.
5.

- Take the idea you would use for your Dragons Den Submission and fill in the following parts of business plan.

Idea	
Conduct Research	
Design a product to Meet the need based on research	
Set a price and do Product testing	
Finances-How much do you need in total? What would you use the \$5000. From Kevin O'Leary for?	
Time frame/implementation	
What is your distribution	
Design a promotional Program	

- Use an IPAD and create a pitch for Kevin O'Leary's Dragon's Den contest.