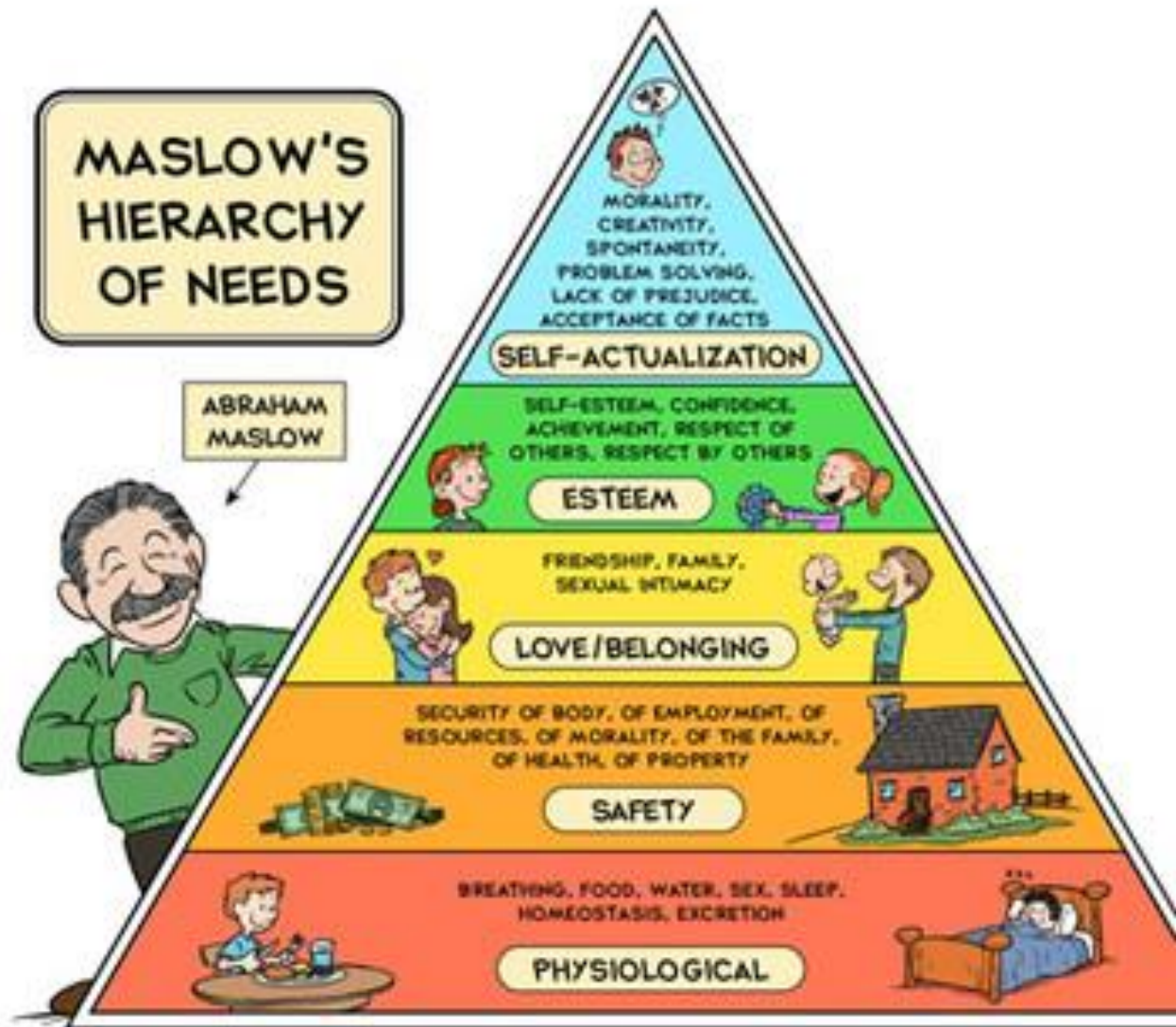


Consumer Studies 1202 Unit 1: Assignment 1

Maslow's Hierarchy of Needs Poster Assignment

Design a poster that shows Maslow's Hierarchy of Needs Pyramid. The pyramid is to include pictures to represent each category in the pyramid and each category should be **Clearly Labelled**. This project will be evaluated for content, understanding, and format using the rubric attached.



CATEGORY	5	4	3	2	1
Content	Content is accurate and all required information is presented in order.	Content is accurate but some required information is missing and/or not presented in a logical order, but is still generally easy to follow.	Content is accurate but some required information is missing and/or not presented in a logical order, making it difficult to follow.	Content is questionable. Information is not presented in a logical order, making it difficult to follow.	Content is inaccurate. Information is not presented in a logical order, making it difficult to follow.
Pictures, Clip Art	All images are placed in the correct categories.	Most images are placed in the correct categories.	Some images are placed in the correct categories.	Less than half of the images are placed in the correct categories.	Images are placed in the wrong categories.
Attractiveness	Poster is exceptionally attractive in terms of design, layout, and neatness.	Poster is attractive in terms of design, layout, and neatness.	Poster is acceptably attractive though it may be a bit messy.	Poster is messy and poorly layout.	Poster is extremely messy and has no layout.
Mechanics	No spelling errors. No grammar errors.	Few spelling errors. Few grammar errors.	Some spelling errors. Some grammar errors.	Some spelling errors. Some grammar errors.	Many spelling and or grammar errors.
Titles/labeling	All 5 titles included	4 titles included	3 titles included	2 titles included	1 or 0 titles included

Total Possible Score 25