

The Devil Wears Prada Assignment



1. What is a fashion house?

2. Who or what is Prada?

3. What is a fashion designer?

4. How are fashion magazines, like "Runway" important to the sale of clothing? _____

5. Who is the character "Miranda Priestly" and what is she like?

6. Do you think this a good title for this movie? Explain.

7. Given the choice of your dream job or your best friend, who would you choose and why? _____

8. What is the difference between ready to wear collection or haute couture?

9. The fashion industry has a hard time to regulate Intellectual property. The only thing that can be copyrighted is a trademark or a logo. Why does the logo or trademark become an important element to a clothing or accessories item?

10. Choose from one of the fashion designers or design houses below and sketch or print out what their trademark or logo looks like.

- Giorgio Armani
- Christian Dior Christian Dior couture
- Chanel
- Gucci
- Christian Dior Bill Gaytten
- Dolce & Gabbana Domenico Dolce and Stefano Gabbana
- Giorgio Armani Emporio Armani
- Christopher Bailey Burberry Prorsum
- Francisco Costa Calvin Klein
- Ralph Lauren Ralph Lauren
- Donna Karan DKNY